

MUTUAL NON-DISCLOSURE AGREEMENT

THIS MUTUAL NON-DISCLOSURE AGREEMENT ("Agreement") is made and entered into as of
11 DEC 2018

between LAUNCH THIS, KEA BOUMAN STRAAT 106,
1095 MA AMSTERDAM THE NETHERLANDS
and

MGBI USA Inc with offices at 251, Little Falls Drive, Wilmington, New Castle County, Delaware
19808 - USA.

1. Purpose. The parties wish to explore ^{ES} business opportunities of mutual interest related to
A VARIETY OF TOY & GAME PRODUCTS AND/OR
IDEAS ON CONTINUOUS BASIS.

Each party may disclose to the other certain confidential technical and business information, which the disclosing party desires the receiving party to treat as confidential.

2. "Confidential Information" means any information or data disclosed by either party to the other, either directly or indirectly, in writing, orally, by inspection or by the provision of tangible objects (including, without limitation, documents, prototypes, samples, technology, equipment, etc.). Confidential Information shall not include information which (i) is or becomes publicly known and generally available in the public domain, through no action or disclosure by the receiving party; (ii) was previously known by the receiving party, without any obligation to hold such information in confidence; (iii) is received from a third party free to disclose such information without restriction; (iv) is independently developed by the receiving party without use of or reference to the disclosing party's Confidential Information; or (v) is required by law, regulation or a valid court order to be disclosed by the receiving party, but only to the extent and for the purposes of such required disclosure; provided that the disclosing party is given prompt written notice prior to such disclosure and the opportunity to seek an appropriate protective order.

3. Non-use and Non-disclosure. Each party agrees not to use any Confidential Information of the other for any purpose except to evaluate and engage in discussions concerning a contemplated business opportunity or transaction between the parties. Each party agrees not to disclose any Confidential Information of the other to third parties or to such party's employees, except to those employees with a "need to know," in furtherance of the purposes set forth herein. Neither party shall reverse engineer, disassemble or decompile any prototypes, software or other tangible objects which embody the other party's Confidential Information and which are provided hereunder.

4. Confidentiality. Each party agrees that it shall take reasonable measures, not less than the degree of protection such party takes to secure its own confidentiality, to protect the secrecy of and avoid disclosure and unauthorized use of the Confidential Information of the other party. Neither party shall make any copies of Confidential Information of the other, unless previously approved in writing by such party. Each party shall reproduce all proprietary notices on any approved copies, in the same manner such notices were set forth in or on the original.

5. No Obligation. Nothing herein shall obligate either party to proceed with any future business transaction, and each party reserves the right, in its sole discretion, to terminate any discussions contemplated by this Agreement.

6. No Warranty. ALL CONFIDENTIAL INFORMATION IS PROVIDED "AS IS." EACH PARTY MAKES NO WARRANTIES, EXPRESS, IMPLIED OR OTHERWISE, REGARDING ITS ACCURACY, COMPLETENESS OR PERFORMANCE.

7. Return of Materials. All documents and other tangible objects containing or representing Confidential Information which have been disclosed hereunder and all copies thereof in the possession of the other party shall remain the property of the disclosing party and shall be promptly returned to the disclosing party upon such party's written request.

8. Survival. The obligations of the receiving party hereunder shall survive until such time as all Confidential Information of the other disclosed hereunder becomes publicly known and made generally available, through no action of the receiving party.

9. Miscellaneous. This Agreement shall bind and inure to the benefit of the parties hereto and their successors and assigns. This document contains the entire agreement between the parties with respect to the subject matter hereof, and neither party shall have any obligation, express or implied by law, except as set forth herein. Any failure to enforce any provision of this Agreement shall not constitute a waiver thereof or of any other provision hereof. This Agreement may not be amended, nor any obligations waived, except by a writing signed by both parties hereto.

10. Applicable law and jurisdiction. The Agreement shall be subject to the laws of Luxembourg and the Parties hereby consent to the exclusive jurisdiction of the courts of Luxembourg in respect to any dispute arising out of or relating to the Agreement.

MGBI USA INC

Company Name

Signature

Printed Name and Title

Date

LAUNCH THIS

Signature

Printed Name and Title

Date

FRANCO LORENZO CEO

1/14/19

AJM. MEUWESE | DIRECTOR

11 DEC 2018